



IT'S NOT A GREAT MEAL FOR A SEAL

Every year thousands of birds, seals, fish and other wildlife are impacted as a result of plastic litter in the Thames.

Plastic products don't disappear, they break up into small pieces, easily edible by wildlife. In a study, up to 75% of some types of fish sampled in the Thames had plastic fibres in their guts. All these plastics

– bottles, wrappers, packets and other products belonged to someone once.

So we're asking everyone to do the right thing and bin their rubbish so birds, seals, fish, wildlife and people can enjoy a Cleaner Thames.



**Do the Right Thing!
Bin it, for a
Cleaner Thames**

#CleanerThames

www.pla.co.uk/Cleaner-Thames

